



CITY OF DIXON

SPONSORSHIP INFORMATION



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The City of Dixon is currently seeking sponsors for our Movies in the Park Series! This is a great way to promote your business and be a part of this community event. Sponsorship pledges are due August 23, 2024.

Movie nights will be held at Hall Park and are tentatively scheduled for Friday evenings at dusk. Tentative dates are September 20, September 27 and October 4. Dates will be changed or added pending the number of sponsorships.

To ensure that your organization or business is included in all of the appropriate promotions, please submit your pledge form by Friday, August 23, 2024 and submit your logo via email to: dixonrecreation@cityofdixon.us. Please make checks payable to the "City of Dixon".

For more information please call: (707) 678-7022.

RED CARPET SPONSOR- \$1,350

- Acknowledgment in Movies in the Park promotional pieces (website, social media, flyers, press releases)
- Acknowledgement on Movies in the Park banner at Pardi Plaza
- Logo presented on screen before each movies begin

At one movie night of your choosing (dates are first come, first serve):

- Ability to choose movie that will air (from a pre-approved list)
- 1-minute video "commercial" before movie begins. Sponsor must provide the video and content must be approved in advance.
- Premium 10' x 10' space at Movies in the Park to display Sponsor's marketing information. Table, booth and/or canopy provided by Sponsor, location determined by City.

GOLDEN GLOBE SPONSOR- \$550

- Acknowledgment in Movies in the Park promotional pieces (website, social media, flyers, press releases)
- Acknowledgement on Movies in the Park banner at Pardi Plaza
- Logo presented on screen before each movies begin

SILVER SCREEN SPONSOR- \$250

- Acknowledgment in Movies in the Park promotional pieces (website, social media, flyers, press releases)



SPONSORSHIP PLEDGE FORM

To ensure that your organization or business is included in all of the appropriate promotions, please submit your pledge form and submit your logo via email to: dixonrecreation@cityofdixon.us. Please make checks payable to the "City of Dixon". Checks can be mailed to City of Dixon, 600 East A. Street, Dixon, CA, 95620.

For more information please call: (707) 678-7022.

Business or Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please mark sponsorship level:

RED CARPET SPONSOR- \$1,350

GOLDEN GLOBE SPONSOR- \$550

SILVER SCREEN SPONSOR- \$250

By signing below, I understand that I will only be eligible for the recognition and marketing benefits associated with the sponsorship level that is marked in the box, and that payment is due on August 23, 2024.

Sponsor Signature: _____

Print Name: _____

Date: _____

Thank you for your support!



**THANK YOU FOR
YOUR SUPPORT!**



City Hall
600 East A Street
Dixon, CA 95620

(707) 678-7000
www.cityofdixon.us

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